

## CLAIMS

What is claimed is:

- 1 1. A method for product tracking in a supply chain management framework,  
2 comprising:  
3 a) receiving data from a plurality of outlets of a supply chain utilizing a network, the  
4 data relating to an amount of products sold by the outlets;  
5 b) generating electronic order forms based on the data for ordering products from a  
6 distributor of the supply chain, wherein the electronic order forms indicate an  
7 amount of the products ordered by each outlet; and  
8 c) tracking an amount and a location of the products utilizing the data and the forms.
- 1 2. The method of claim 1, wherein the products are tracked for recall purposes.
- 1 3. The method of claim 1, wherein the amount and the location of the products are  
2 tracked by subtracting the amount of products sold from the amount of products  
3 ordered for each of the outlets.
- 1 4. The method of claim 1, wherein the amount and the location of the products is  
2 audited.
- 1 5. The method of claim 1, wherein the amount of products sold and the amount of  
2 products ordered are accessible via a network-based interface.
- 1 6. The method of claim 1, wherein the network includes the Internet.
- 1 7. A system for product tracking in a supply chain management framework,  
2 comprising:

- 3 a) logic for receiving data from a plurality of outlets of a supply chain utilizing a  
4 network, the data relating to an amount of products sold by the outlets;
- 5 b) logic for generating electronic order forms based on the data for ordering products  
6 from a distributor of the supply chain, wherein the electronic order forms indicate  
7 an amount of the products ordered by each outlet; and
- 8 c) logic for tracking an amount and a location of the products utilizing the data and  
9 the forms.

1 8. The system of claim 7, wherein the products are tracked for recall purposes.

1 9. The system of claim 7, wherein the amount and the location of the products are  
2 tracked by subtracting the amount of products sold from the amount of products  
3 ordered for each of the outlets.

1 10. The system of claim 7, wherein the amount and the location of the products is  
2 audited.

1 11. The system of claim 7, wherein the amount of products sold and the amount of  
2 products ordered are accessible via a network-based interface.

1 12. The system of claim 7, wherein the network includes the Internet.

1 13. A computer program product for product tracking in a supply chain management  
2 framework, comprising:

- 3 a) computer code for receiving data from a plurality of outlets of a supply chain  
4 utilizing a network, the data relating to an amount of products sold by the outlets;
- 5 b) computer code for generating electronic order forms based on the data for  
6 ordering products from a distributor of the supply chain, wherein the electronic  
7 order forms indicate an amount of the products ordered by each outlet; and
- 8 c) computer code for tracking an amount and a location of the products utilizing the  
9 data and the forms.

1 14. The computer program product of claim 13, wherein the products are tracked for  
2 recall purposes.

1 15. The computer program product of claim 13, wherein the amount and the location  
2 of the products are tracked by subtracting the amount of products sold from the  
3 amount of products ordered for each of the outlets.

1 16. The computer program product of claim 13, wherein the amount and the location  
2 of the products is audited.

1 17. The computer program product of claim 13, wherein the amount of products sold  
2 and the amount of products ordered are accessible via a network-based interface.

1 18. The computer program product of claim 13, wherein the network includes the  
2 Internet.